



System will check:

- Product Promotional Policy
- Price Policy
- Discount Policy
- Bonus Policy
- Credit Policy
- Other Sales Policy
- Target Vs Achievement
 - Cash Receive
 - Cash Paid To Distribution
 - Creating Money Receipt

Applicable for:

-  **Pharmaceutical**
-  **FMCG**
-  **Commodity**
-  **Cement**
-  **Market Audit**
-  **Microfinance**
-  **Trading & Distribution**

We are working with:



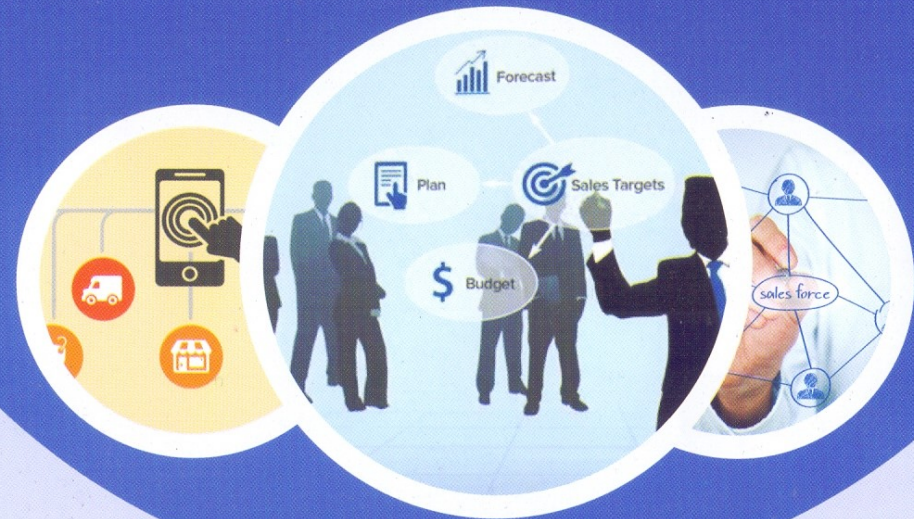
arena

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SALES FORCE MANAGEMENT SOFTWARE

Along with Distribution Management Solution
Also with SMS, IVR, Mobile Apps



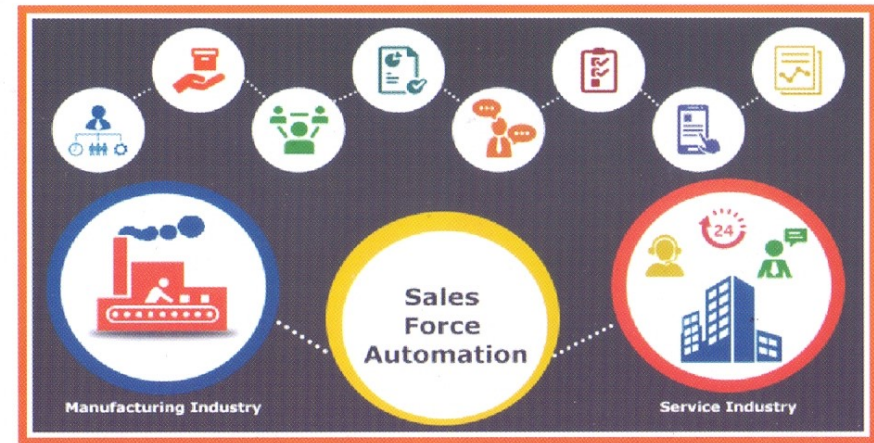
Any company would want to have a good and fighting sales and marketing force to compete in the market. Our comprehensive Remote Sales Force Management Software will help the company stay competitive and streamline their Sales and Distribution activities.

Arena Phone BD Ltd has developed and implemented IT solutions in Quality Compliance, Marketing and Sales for the various industry since 2007. Our solution include Design, Coding/Testing, Documentation, Training End-Users, Deployment and Maintenance Support. Our rich experience in this sector has given us a unique insight and domain expertise not only to implement similar systems, but also confident we can provide world class solutions in other areas.

Solution has the following modules:

1. Secured Log in	27. Product service management
2. Distribution Management	28. Warrent management
3. Sales Management	29. History Management
4. Order Management	30. Flat Rate
5. Policy Management	31. Bonus
6. Promotion Management	32. Invoice
7. Channel Management	33. Cash receipt
8. Rout Management	34. Credit Policy
9. User Management	35. Item wise Sales Report
10. Outstanding Management	36. Mobile banking/ Payment/ Card
11. Notification Management	37. Invoice Wise cash collection
12. Accounting (distribution & office)	38. CRM
13. Android Apps offline & online	39. Point in time recovery
14. Group / Category Entry	40. Visit tracking
15. Item Entry, Edit and Delete	41. Dash board / charts
16. Depot enrollment	42. Visit summary
17. Branch Market enlistment	43. Synopsys
18. Payment collection	44. Market information
19. Stock Adjustment	45. Complain collection
20. Customer and product wise sales	46. Fixed display SKU Entry
21. Transaction details	47. Outlet schedule generation
22. Field force – Territory Enlistment	48. Loan statement
23. Schedule batch process	49. Savings statement
24. Customer Listing	50. Overdue reports
25. Receipt printing	51. Ledger
26. Personal traking	52. Disburse

Sales & Distribution Flow:



Benefits:

- Support vast policy of sales & distributions
- Invoice preparing to customer/Dealer/ Sub dealer
- Real time national sales, collection & O/S statement.
- Return Entry (From SR/Customer/Market)
- Collection / Bill Realization
- Track down return detail (Bill/Customer wise)
- Auto OS Statement (SR/Customer wise)
- Individual Product Sales Statement (Customer Wise)
- Customer Wise Product Wise Sale
- Deals with every kind of sales systems like SR/TSO wise sale, Month wise sale, customer wise sale and product wise sale.
- Comparative Sales/Collection status between any months or date ranges.
- Monthly Sales/Collection/OS report (SR/TSO/Dealer Wise).
- SR wise/Total Product wise sales/Return with value.
- Individual Customer/Dealer status.
- Customer wise Sales/Collection/OS statement.
- Yearly Sales/Collection/OS summery with GRAPH (Month wise).
- Supports a wide range of business forms along with the possibility of printing on plain paper or own format of pre-print paper.
- Manage office account and daily expenditure and distributor accounts also.